



TO: Analyst & Investors

REGISTRATION FOR THE VIDEOCONFERENCE OF ALSEA, S.A.B. DE C.V. CORRESPONDING TO THE THIRD QUARTER 2023

DATE: October 16, 2023

EARNING RESULTS

On **Tuesday October 24, 2023**, after the close of the Mexican Market ALSEA, S.A.B. de C.V. Will issue a press release announcing its third quarter 2023 results.

VIDEOCONFERENCE

To give you an opportunity to discuss the Company's results with the management, there will be a videoconference on **Wednesday October 25, 2023, at 10:00 hrs. (Mexico City Time)**, the videoconference will be held in **English** with time for Q&A.

To participate, **please register** at the following link: <https://alseareportederesultados.com/>

The videoconference will be uploaded in our website www.alsea.com.mx in the "investors" section.

About Alsea

Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop, fast casual, casual and family dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Vips Smart, Archies, Foster's Hollywood, Gino's, and TGI Fridays and Ole Mole. The company operates more than 4,400 units in Mexico, Spain, Argentina, Chile, Colombia, France, Portugal, Netherlands, Belgium, Luxembourg, Uruguay and Paraguay. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: www.alsea.com.mx

Its shares are traded on the Mexican Stock Exchange under the ticker symbol **ALSEA***

Nicolás Espinoza Meneses

Investor Relations

Telephone: (5255) 7583-2000

ri@alsea.com.mx



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