



ALSEA ANNOUNCES SUCCESSFUL BOND ISSUANCE IN MEXICO

Mexico City, April 24th, 2026 – Alsea, S.A.B. de C.V. (BMV: ALSEA*) “Alsea”, the leading Quick-Service Restaurants (QSR), Coffee Shop and Full-Service Restaurants operator in Latin America and Europe, announced the successful issuance of bonds totaling Ps. \$4.0 billion. The transaction consisted of four unsecured tranches, each for Ps. \$1.0 billion, with maturities of approximately 7,8,9, and 10 years. The notes carry fixed rates equivalent to Mexican government bonds (Mbonos) plus spreads of 1.65%, 1.75%, 1.85%, and 1.95%, respectively.

The issuance received national-scale credit ratings of ‘AA-(mex)’ from Fitch Ratings and ‘AA-.mx’ from Moody’s Local MX.

Proceeds from the offering will be used to refinance the ALSEA 19-2 bond and for general corporate purposes.

Limitation of Liability

This press release contains certain forecasts or projections, which reflect the current view or expectations of Alsea and its management with respect to its performance, business, and future events. Alsea uses words such as "believe", "anticipate", "plan", "expect", "intend", "target", "estimate", "project", "predict", "forecast", "guidelines", "should", and other similar expressions to identify forecasts or projections, but this is not the only way in which it refers to them. Such statements are subject to certain risks, contingencies, and assumptions. Alsea cautions that many factors could cause the actual results to differ materially from the plans, objectives, expectations, estimates, and intentions expressed in this press release. Alsea is under no obligation and expressly abdicates any intention or obligation to update or modify any forecast or projection that may result from new information, future events, or any other reason.

About Alsea

Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop, and full-service restaurants segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Archies, Foster's Hollywood, and Ginos. The company operates more than 4,800 units in Mexico, Spain, Argentina, Colombia, Chile, France, Portugal, the Netherlands, Belgium, Luxembourg, Uruguay, and Paraguay. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain. For more information, visit: <https://www.alsea.net/>

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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